

USC Enviro Committee

Media & Marketing

- Create and manage content for social media
- Promote upcoming events, initiatives, and campaigns
- Manage the committee's social media platforms
- Design posters, stories, and promotional materials
- Use **Canva** to create visually engaging content
- Help develop a consistent social media presence and branding

Events

- Brainstorm and plan environmental events and initiatives
- Coordinate the execution of events
- Book rooms and event spaces
- Organize materials, supplies, and equipment
- Help coordinate volunteers and responsibilities during events
- Assist with setup, cleanup, and troubleshooting

Logistics

- Primarily assist with **Coat Cycle**
- Coordinate coat collection, organization, and distribution
- Help transport and organize materials when needed
- Assist with setup and breakdown for events
- Keep track of supplies and materials
- Support other teams with logistical needs

Outreach & Partnerships

- Reach out to companies, organizations, and community groups that align with Enviro's values
- Research potential partners and sponsors
- Build and maintain relationships with external organizations
- Explore opportunities for collaborations and partnerships
- Draft professional outreach emails and messages
- Represent USC Enviro when communicating with external organizations