

PrideUSC Executive Team Structure 24/25 Proposal

Positions

1. Advocacy Director
 - a. Advocacy Associate
2. Research Director
 - a. Research Associate
3. Finance Director
4. Communications Director
 - a. Communications Associate
5. Outreach Director
 - a. Community Outreach Associate
 - b. Student Outreach Associate
6. Events Director
 - a. Events Associate

Descriptions

Advocacy Director	Works closely with Research and Outreach to identify key issues experienced by the student 2SLGBTQIA+ community which need addressing by PrideUSC, the USC, Western University and the Affiliates, and/or the City of London. The Advocacy Director will also formulate policy recommendations based on information gathered by the Research and Outreach portfolios.
Advocacy Associate	The Advocacy Associate will be responsible for assisting the Advocacy director in formulating ideas to increase the inclusivity of 2SLGBTQIA+ students both on and off campus.
Research Director	Responsible for conducting and interpreting research regarding the needs and wants of the 2SLGBTQIA+ student community. The Research Director will work closely with Advocacy and Outreach portfolios to generate and utilize data to propose solutions and policies to the Coordinator.
Research Associate	The Research Associate will be responsible for assisting the Research Director in collecting and interpreting data and making recommendations to other portfolios regarding the information obtained.
Finance Director	The Finance Director is responsible for working with the Coordinator and other Directors to oversee budgeting, allocating funds to initiatives and events and applying to grants.
Communications Director	The Communications Director will be responsible for

	<p>overseeing PrideUSC’s social media, maintaining our online presence and growing our platforms. They will also be responsible for designing posts and advertisements, as well as facilitating communication between other clubs and organizations on and off campus. Additionally, they will monitor local media (London and Western) for issues and events relevant to the 2SLGBTQIA+ community.</p>
<p>Communications Associate</p>	<p>The Communications Associate will assist the Communications Director in brainstorming and crafting online content, as well as helping other portfolios facilitate communication between themselves and a third party.</p>
<p>Outreach Director</p>	<p>The Outreach Director will be responsible for connecting with students on campus, establishing connections with clubs and organizations both on and off campus, and reaching out to USC candidates during elections. They will also supervise the work of the Community Outreach Associate and the Student Outreach Associate, ensuring productive and harmonious collaboration between the two.</p>
<p>Community Outreach Associate</p>	<p>The Community Outreach Associate will be responsible for connecting with local organizations off-campus to remain active in the London community under the supervision of the Outreach Director. They will also research off-campus volunteer and work opportunities suited for 2SLGBTQIA+ students. Finally, they will work with the Student Outreach Associate to help connect with student-led groups from other universities and colleges, working closely with the Communications portfolio.</p>
<p>Student Outreach Associate</p>	<p>The Student Outreach Associate will be responsible for connecting with students, other Peer Programs, clubs, the Affiliates, and the University Students’ Council under the supervision of the Outreach Director. They will look for opportunities to collaborate with other student-led groups, including working with the Community Outreach Associate to connect with those from other universities or colleges, working closely with the Communications Portfolio.</p>
<p>Events Director</p>	<p>The Events Director will be responsible for the planning and facilitation of both virtual and in-person events, such as a memorial for the Trans Day of Remembrance, Pride Ball, and other events. The Events Director is expected to be present to run their events and will be responsible for collecting feedback of their events in order to improve</p>

	them for the future.
Events Associate	Events Associates will support the Events Director in planning and executing virtual and in-person events, and in creating and reviewing feedback surveys for each event.