



University Students' Council – Position Description

Position Title:	USC Goose Mascot
Supervisor:	Communications Manager
Remuneration:	\$17/hour (5-10 hours per week)
Hours of Work:	vary throughout the year
Term:	October 17 th – April 30 th

OVERVIEW:

Reporting to the Manager, Communications, The Goose Mascot is an important part of the USC's ongoing communication strategy to engage the Western student community. The Goose Mascot will help the USC promote important initiatives, events and programs through social media and in person. The Goose is a highly visible representation of the USC and must possess excitement for the organization and student community.

DUTIES AND RESPONSIBILITIES:

- Film content for the USC social media and internal communication channels
- Entertain students and the larger Western community through a high level of enthusiasm and animation
- Thrive in front of crowds, but can also interact one-on-one with students
- Attend in person USC events when required
- Work under the creative direction of the Manager, Communications with support from members of the Communication team.

QUALIFICATIONS:

- The Goose Mascot must be an undergraduate or professional student as defined by Western University during the school year they are in this role.
- The Goose Mascot cannot hold another USC paid position, USC Councillor position, or Director position on the USC Board of Directors.

REQUIREMENTS:

- Positive attitude
- High level of professionalism, punctual and dependable
- Creative and enthusiastic
- Able withstand inclement weather conditions in mascot suit
- Performance background preferred but not required
- Gymnastics experience preferred but not required

TRAINING:

- The Goose Mascot will be required to complete Health and Safety training as well as Equity, Diversity and Inclusion training at the beginning of their employment.