

EnviroUSC Committee Application Positions

Available positions:

Gardening Executive (x2) - The Gardening Executive will be primarily responsible for the care and growth of EnviroUSC's Food Gardens. This executive will work closely with Facilities Management and a work-study student to develop new innovative projects to increase green space on campus. The executive will also have the opportunity to manage additional events and initiatives promoting gardening and sustainability to students.

Green Campus Tours Executive (x2) - The Green Campus Tours Executive will be responsible for hiring, leading and managing a team of Green Campus Tour Guides. The executive will plan, execute, and manage all green campus tours of Western's LEED Certified buildings, gardens, bike shelters, and other sustainability features on campus. This member will work with Western's Sustainability Office and the London community to increase public awareness of and engagement in the Green Tours program.

Director of First-Year Representatives (x2) - EnviroUSC's Director of First-Year Representatives will be responsible for hiring, leading and managing a team of First-Year Representatives in promoting, scheduling, and facilitating events directed towards first-year students. This executive is responsible for the residence outreach and introducing students to EnviroUSC's mission and values.

Project Team & Advocacy Executive (x8) - The Project & Advocacy Executive are each responsible for collaborating with one another and the greater EnviroUSC team to create initiatives such as student-facing events or policy papers. For each month, this programming will be centered around a different environmental theme; these include Water, Waste, Food, Renewable Energy, Reusability, etc. While the team will establish the monthly themes during the initial meetings, one set theme to be highlighted is "Environmentalism and Social Justice" for February. The executive will plan, organize, and execute events and initiatives centered around these themes to educate and involve the university community in environmental sustainability. They can also act as the connection between student ideas and school administration, working towards lasting changes to Western University. These executives will work together closely to help bring events and initiatives into fruition and will each take the lead on their individual projects. Two of the Project Team & Advocacy Executives will serve as the Project Team & Advocacy Directors, and be in charge of leading other Project Team & Advocacy Executives.

Marketing Director (x1) - The Marketing Director will be responsible for running all of EnviroUSC's social media channels, ensuring that all of our accounts are engaging and active. Additionally, they will manage conflicting promotional schedules to ensure that each initiative is properly promoted. They will work closely with the Graphic Designers to coordinate a schedule for promoting initiatives on social media, without interfering with other EnviroUSC social media content.

Internal Affairs Executive (x1) - The Internal Affairs Executive will work closely with the EnviroUSC Coordinator to create meeting agendas, take meeting minutes, and schedule meetings. They will also assist with general outreach and communication with administration. Moreover, this executive will research different potential stakeholders at Western and in the London community and share their findings to the other Executives in order to foster stronger partnerships that lead to stronger initiatives.

Graphic Designer* (x3)** - The Graphic Designer will spend the year working with the EnviroUSC team to create visual content for the marketing of upcoming events and initiatives. They will also work closely with the Marketing Executive and Photographer to prepare the post for the social media accounts. Specific tasks will also include developing creative, on-brand written content to complement visual materials posted to social media channels. It is expected that Graphic Designers have experience with software such as Adobe Photoshop or Illustrator.

Photographer* (x2)** - The Photographer is the member of the promotional team that will be responsible for attending and capturing shots of our events throughout the school year for promotional purposes. They can also do their own green projects and initiatives, such as organizing photo contests. Personal, full-time access to a high-quality camera is a requirement for this position.

Videographer* (x1)** - The Videographer is the member of the promotional team that will be responsible for attending and capturing video of our events throughout the school year for promotional purposes on platforms such as TikTok and Instagram. They also have the freedom to pursue their own green projects and initiatives.

***For these positions, please attach at least 3 relevant examples of past work that you have completed, or include a link to your portfolio in your proposal. Applicants who do not submit examples of previous work will not be considered.