



ADVOCACY TASKFORCE FOR TERMS OF REFERENCE

2 September 2018

Vice-President

1. Objective

To assist with advocacy efforts of the External portfolio, through campaigning, social media, and student engagement.

2. Mandate

The Advocacy Taskforce shall,

1. Report to the Associate Projects.
2. Work to engage students in advocacy initiatives put forth by the Vice-President.
3. Serve as a brainstorming body in the development of programming details surrounding and associated with advocacy initiatives.
4. Work with the Associate Projects to establish clearly defined objectives and strategies for the taskforce.
5. Be responsible for staying informed about advocacy initiatives in the Advocacy portfolio of the USC.
6. Act as ambassadors of the USC and shall not engagement in any act or behaviour that threatens the integrity or reputation of the USC while acting as a representative of the USC.

3. Composition

1. All members of the Advocacy Taskforce must be registered undergraduate students.
2. The Advocacy Taskforce should consist of,
 - i. Ten (10) undergraduate students,
 - ii. The Associate Projects, chair,
 - iii. The Vice-President External, *ex-officio*.
3. Membership selection shall be conducted by the following method:
 - i. Applications for membership of the taskforce shall be received by the USC's Volunteer Resources Department.
 - ii. Applications for membership of the Advocacy Taskforce will be received in mid-September.
 - iii. Applications shall be reviewed and processed by the Vice-President and Associate Projects. Successful applicants will receive an interview with the Associate Projects and/or the Vice-President, who will later select the membership of the taskforce.

4. Meetings, Chair and Reporting

1. The Advocacy Taskforce shall meet at least once (1) per month, with their first meeting held no later than September 30th of the academic term.
2. The Advocacy Taskforce will be chaired by the Associate Projects, who will be responsible for,
 - i. Scheduling the meetings,
 - ii. Organizing the agenda,
 - iii. Recording decisions of the taskforce,
 - iv. Help set logistical strategy and vision,
 - v. Report to the Vice-President on the actions and decisions of the Advocacy Taskforce.



5. Context and Enactment

1. Documents Repealed – N/A
2. Supporting/Related Documents – N/A
3. Date Passed – June 30th, 2015
4. All previous Amendments – N/A