



## **AGENDA REPORT TO BOARD OF DIRECTORS**

**MEETING DATE: January 8th, 2017**

Item:	CEO Report
Presenters:	Tobi Solebo, President & CEO
Purpose of Report:	For Information

### **Recommendation:**

The Board of Directors receives this report for information on the Projects underway for the CEO and the Executive

### **Background:**

As part of the role of the CEO position this report will provide a high level overview of the work that the organization is doing through an executive lens. As well as comment on any organizational changes that the board should be updated on.

Minimum Wage - With Bill 148 the effects have been felt across campus. While students obviously are not thrilled with changing prices there seems to be a general acceptance that such is the case. We made conservative estimates to control price increases and Senior Managers are continuing to ensure the effectiveness of the increases.

Promotions Department - In order to ensure efficiencies in our organization we will be making some personnel changes in different departments. We have taken all core marketing functions and moved them down to the promotions department along with any and all creative pieces. By housing these functions in one place we will finally understand the true cost of promotions and create a one stop shop for the organization.

Government Services Department - In order to ensure apolitical and political arms of the organization have an appropriate degree of separation, the speaker, CRO and DRO will now report directly to the Senior Manager Government and Advocacy Services. This limits the connection between the executive and functions like elections and council which should operate autonomously.

Project Ovidius - Project Ovidius is still underway, a meeting with them is expected in the first week of February where we will work through what the initial set of recommendations should look like. From there we will bring it back to the ovidius committee for further discussion to be facilitated by pillar.