

USC Charity VP Application

Preface:

If, at any time, you have questions or concerns, please do not hesitate to contact Patrick Farren, Charity Coordinator, at charity@westernusc.ca.

The USC Charity Portfolio is undergoing significant changes and will have a new look for the 2016-2017 year! This application is for the positions of Directors on the committee, with portfolio-specific applications coming out at the beginning of the school year. The Directors will work with the Coordinator to supervise and manage their respective portfolios throughout all responsibilities pertaining to the USC Charity Committee's efforts.

Positions:

- Director of Outreach
 - Head the "Volunteering Initiative", an effort to increase Western students' access and ability to volunteer within their community by creating an infrastructure that connects people to opportunities
 - Lead the Outreach Portfolio, supervising and managing this team to:
 - Oversee volunteer recruitment, organization, training, and thanking for USC Charity events and initiatives
 - Oversee Sponsorship and establishment of long-term sponsorship partners
- Events Director
 - Head the Events Portfolio, supervising and managing this team to:
 - Oversee event planning, execution, and all efforts there related to USC Charity events and initiatives
 - Events include Relay for Life, Haunted House, Children's Holiday Party, Charity Ball, and any other initiatives of the USC Charity Committee
- Communications Director
 - Head the Promotions and Communications portfolios and with this team:
 - Create multimedia to promote events and initiatives
 - Complete physical promotions and presentations (Western and London groups, etc)
 - Conduct communications within Western and beyond campus to the London community
 - Update social media accounts
 - Record and produce a year-long video recap
 - If applying to this position, and applicable to you, then please attach previous media work at the bottom of this form.

Responses sent to charity@westernusc.ca

Due Date: June 10th, 2016