### **EnviroWestern Executive Positions**

EnviroWestern is a USC Student Service created to facilitate environmental and sustainability initiatives around campus. We focus on advocacy and running value-added student programming.

All exec members are expected to attend EnviroWeek on October 19<sup>th</sup>- 23<sup>rd</sup>
All exec members will be supported by the coordinator in their roles for the first few weeks!

## **Grow Garden Exec (2)**

- Responsible for working towards an overwinter greenhouse project, as well as a spring and summer vegetable garden project on Western Campus
- Exec member must be staying in London over the summer

### **Grow Wild Exec (2)**

- Responsible for working with facilities management to develop a spring and summer native species garden project on Western campus
- Exec member must be staying in London over the summer

## **Green Tours Exec (5)**

Responsible for working with Western's Sustainability Office and the London community to run
a tour guide program of Western's LEED certified buildings (Claudette McKay Lassonde Pavilion,
McIntosh Gallery, Physics and Astronomy, Ivey, etc.) The goal is one tour each month.

#### **Green Education- Outreach in Community and Residence (1 each)**

 Responsible for working with Western's Sustainability Office and Western Housing Services to run outreach activities and workshops.

#### Reusability (1)

- Main campaign is Refill to Win in February-March, a sustainable campaign to enjoy a hot beverage on campus with a reusable mug.
- Work with Waste portfolio to run initiatives on waste reduction and Buy Nothing Make Something

#### Waste and Water (1 each)

• Responsible for working with Western's Sustainability Office for outreach campaigns and run awareness events to promote waste and water use reduction.

## **Events & Social Rep (2)**

- Responsible for organizing EnviroWestern-wide events and social functions such as tree planting days, a no-buy Secret Santa, and collaborate with Green Tours to promote the events.
- Will be working with Food Support Services to plan Food for Thought Gala (event date is Jan 21.)

## Publicity (1)

- Responsible for generating promotional materials for EnviroWestern (posters, handouts)
- Responsible for producing content for the social media accounts (Facebook)

# **Graphic Design (2)**

- Responsible for designing banners and images used in social media awareness
- Experience using Photoshop preferred!