



SPONSOR	Project	Deadline	Who	Budget	Goals
	Homecoming	September	<del>Jeff/matt</del>	<del>\$80 000</del>	<ul> <li>Day time celebrations that can draw students away from Broughdale</li> <li>Day time programming that involves alumni</li> <li>Minimal financial cost to the USC/students</li> <li>Cooperation/sponsorship with all campus stakeholders</li> </ul>
PRESIDENT	Strategic Plan (Underway, operating well in advance of deadlines).	October – December	Cathy/Scott	N/A	<ul> <li>Employ qualitative and quantitative methods (survey &amp; focus groups)</li> <li>Gather data on a broad scope of topics including university affairs and USC corporate side</li> <li>Meet or exceed respondent levels from previous years (+10 000 students)</li> <li>Have project complete in advance of USC elections</li> <li>Employ councilors and students-at-large in the process</li> <li>DEADLINES:</li> <li>October- Survey created, survey launched, Town Hall presentation, Council Tour, UEG Engagement, Muster Steering CMT</li> <li>November- State of USC (4th), Feedback Closes (7th)</li> <li>December- Draft 1 (30th)</li> </ul>
	Move-out clean-up	March clean-up	Jeff/Matt	TBD	<ul> <li>Educate students where non-trash items can be disposed of</li> <li>Facilitate temporary disposal locations during move-out days</li> </ul>
	Bus Shelter at Main Gates	September	<del>Jeff</del>	<del>\$20 000</del>	Bus shelter @ main gates
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VP FINANCE	Sharing the Campus Trust	August 5th & Still to be determined	Carrie	\$ <del>500</del>	<ul> <li>Recruit OUSA Schools into the Campus Trust</li> <li>Increase awareness of the benefits of the self-funded insurance model</li> <li>Decrease the per-student administrative cost</li> </ul>





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VP FINANCE	Budget Timeline	November- March	Carrie	N/A	<ul> <li>Timely information to the LTPB and Budget Committees</li> <li>DEADLINES:</li> <li>November- Exec Budget Retreat (6<sup>th</sup>), Manager Templates (11<sup>th</sup>), PVP Templates (16<sup>th</sup>)</li> <li>December- Reports Return (16<sup>th</sup>)</li> <li>January- Draft 1 &amp; Exec Summary (5<sup>th</sup>), Manager meetings (8<sup>th</sup>-14<sup>th</sup>), LTPB (12<sup>th</sup>/13<sup>th</sup>), Council Update *Q2 (28<sup>th</sup>)</li> <li>February- BOD (6<sup>th</sup>), LTPB (9<sup>th</sup>&amp;11<sup>th</sup>), R-Week (16<sup>th</sup>-20<sup>th</sup>), Council presentation (25<sup>th</sup>), Council feedback (21<sup>st</sup>-24<sup>th</sup>)</li> <li>March- Cont. of Whol (4<sup>th</sup>), Council debate (4<sup>th</sup>), Council feedback (5<sup>th</sup>-11<sup>th</sup>), BOD (6<sup>th</sup>), AEM (11<sup>th</sup>), BOD (11<sup>th</sup>), Cont (11<sup>th</sup>-13<sup>th</sup>), BOG PF (17<sup>th</sup>)</li> </ul>
	Budget Infographics/Video	February presentation of the budget to Council	Carrie	\$150	Make the big picture of the USC's finances more accessible at a glance
	Councilor budget guide	January & February	Carrie	N/A	<ul> <li>Engage Constituency Councils during the Council budget process</li> <li>Empower Councilors to facilitate feedback from their Constituencies</li> <li>Engage Students at Large with the Council budget process</li> </ul>
	Reformat Clubs training manual & delivery (New)	Manual complete by May 1st 2015 *Launched online September 1st 2015	Geoff, Chris	N/A	<ul> <li>Revise training manual</li> <li>Revise process: trainees read manual at home and take training online (similar to USC health &amp; safety training)</li> <li>USC corp. responsible for launching training module online</li> <li>Improve engagement &amp; understanding</li> </ul>





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VP COMMUNICATIONS	Strategic plan	Part of Gazette Business Plan- completed by February	Cathy/Scott	No budget required	<ul> <li>complete a strategic review of WesternTV</li> <li>institutionalize WesternTV's volunteer management, training, policy, governance, mandate, best practices etc.</li> <li>strive for independence and legitimacy similar to that of The Gazette and CHRW</li> <li>Become engaged when multi-media/WesternTV is addressed.</li> </ul>
	Advertising Oversight Committee	Policy work to be completed by April Board meeting	Scott	No budget required	<ul> <li>revise the policies associated with this committee and adopt the standards put forth by the Advertising Standards Council of Canada</li> <li>operate under the current AOC structure during current term and prepare successor to operate under the new structure</li> </ul>
	Commercialization Policy & Procedure	Second semester	Cathy/Scott	No budget required	<ul> <li>demonstrate our values as an organization, outline a selection process for vendors, and determine which spaces are viable for commercial activity</li> <li>ensure that they have unfettered access to the spaces which they've paid and the opportunity to benefit from commercial activity on campus</li> <li>For vendors, the goal is to ensure that we maximize returns without compromising our principles and restrict from unduly profiting from our space</li> <li>need to determine how our policy aligns with Western's related policies</li> </ul>
	Communications Policy	Completed by end of term as VP	Scott	No budget required (Annual	ensure that Student Outreach and Communications Standing Committee to has the knowledge they need to revise old





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				procedure)	<ul> <li>policies and bring any new ones to Council</li> <li>train the chair, attend the meetings, and work closely with the members of the committee to provide context on particular issues when necessary</li> <li>with staff support, determine all the policy gaps that exist in such a dynamic organization</li> </ul>
VP COMMUNICATIONS	Elections Coordination	February 10 <sup>th</sup> and 11 <sup>th</sup> 2015	Scott/Geoff	No budget required. Long-term fix for election will require a capital investment, which will be addressed during budget process.	<ul> <li>avoid a fourth year of technical difficulties, increase voter turnout, and promote opportunities</li> <li>meet with Geoff to ensure that we're doing the necessary due diligence with the voting system to avoid mistakes</li> <li>coordinate with governance to ensure that the elections timeline is clear and organized</li> <li>**IT and Governance have been meeting with Western on the technical side and will have a recommendation soon.</li> <li>all of the governance pieces are already coordinated by the Governance Officer and my staff.</li> <li>launch an elections video and an extensive VoteUSC outreach campaign with TeamUSC before and during the election</li> </ul>





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	Publications Support	Completed by end of term as VP	Scott	No budget required.	<ul> <li>support the Editors-In-Chief from the faculty councils</li> <li>discuss the goals of their publication and how the USC can be supportive in terms of information and expertise</li> <li>improve the feasibility of these publications, provide students with writing opportunities, share information with students, and build community within the faculties</li> <li>** Of note: lack corporate staff capacity to support this ongoing, so it would need to be wholly supported by the VP Communications portfolio.</li> </ul>
	Civic Speed Dating				• MOVED TO VP SE
	Get out the Vote	Sept-Oct	Scott	\$ <del>1500</del>	<ul> <li>spread the word about the municipal election</li> <li>get students out to the polls to vote</li> </ul>
VP EXTERNAL	Long term Early Outreach	Beginning of September	Cathy/Karla		<ul> <li>Build a long term relationship with participants in the Reach conference</li> <li>this will help determine its current success and build upon</li> </ul>
	Mayoral Debate		Scott	\$500	<ul> <li>connect students with mayoral candidates</li> <li>inspire an interest in municipal politics</li> </ul>
	OSAP Education	Throughout the year	Carrie	\$0	<ul> <li>empower students with knowledge about OSAP</li> <li>connect Western students to the necessary resources on campus</li> </ul>





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	Municipal Networking events		Jeff	Before October (elections)	<ul> <li>Getting enough diverse civic servants to attract a lot of students</li> <li>Allow Western students to identify off campus involvement opportunities</li> <li>Build a relationship between western students and the city of London</li> </ul>
VP STUDENT EVENTS	Early orientation selections				<ul> <li>Find more meaningful volunteer experiences for students</li> <li>Assist OPC stakeholders in filling their soph teams</li> <li>Start planning O-Week sooner</li> <li>Better OCO transition</li> </ul>
VI STODENT EVENTS	Civic Speed Dating		Jeff	\$1000 (food)	<ul> <li>To have students interact with officials for the</li> <li>To promote the election</li> <li>To have students get to the polls and vote</li> </ul>
	Certification workshops	Throughout the year	Nick	Subsidized & tickets \$ amount unknown	<ul> <li>Offer numerous certification workshops throughout the year</li> <li>Smartserve, Chainsaw, Fire Extinguisher, Boating License, etc.</li> <li>Will initially offer one session, and demand will determine whether or not multiple sessions are offered</li> </ul>
VP INTERNAL	Food indicators	End of July	<del>Jeff</del>	<del>Unknown</del>	<ul> <li>Increase awareness of food options on campus</li> <li>Increase awareness of what students are eating and the nutritional value of their meals</li> <li>Leading by example to down the line bring our findings to administration to convince them to do the same with all campus eateries under hospitality services.</li> </ul>





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	Multi-Faith Space		Jeff		<ul> <li>To provide students with space to practice their religion on campus</li> </ul>
	PurpleFest	Beginning of September	Jeff		<ul> <li>To ease the transition of students between years of study</li> <li>To provide students with an experience that can be beneficial to them academically and socially</li> </ul>
VP INTERNAL	One Love Speaker Series	(November, January/ February, March)	Josh & Jeff	\$18 500	<ul> <li>Offer meaningful speaker series</li> <li>Appeal to demand for certain subject matter (i.e. racial issues)</li> <li>Determine: (in)ability to sell tickets will determine speakers</li> <li>Closed/open event—smaller = more intimacy during Q&amp;A period, which is beneficial</li> </ul>