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| **PRESIDENT** | |  |  |  |  |  | | --- | --- | --- | --- | --- | | ~~Homecoming~~ | ~~September~~ | ~~Jeff/matt~~ | ~~$80 000~~ | * ~~Day-time celebrations that can draw students away from Broughdale~~ * ~~Day-time programming that involves alumni~~ * ~~Minimal financial cost to the USC/students~~ * ~~Cooperation/sponsorship with all campus stakeholders~~ | | Strategic Plan  (Underway, operating well in advance of deadlines). | October – December | Cathy/Scott | N/A | * ~~Employ qualitative and quantitative methods (survey & focus groups)~~ * ~~Gather data on a broad scope of topics including university affairs and USC corporate side~~ * Meet or exceed respondent levels from previous years (+10 000 students) * Have project complete in advance of USC elections * Employ councilors and students-at-large in the process * DEADLINES: * October- Survey created, survey launched, Town Hall presentation, Council Tour, UEG Engagement, Muster Steering CMT * November- State of USC (4th), Feedback Closes (7th) * December- Draft 1 (30th) | | Move-out clean-up | March clean-up | Jeff/Matt | TBD | * Educate students where non-trash items can be disposed of * Facilitate temporary disposal locations during move-out days | | ~~Bus Shelter at Main Gates~~ | ~~September~~ | ~~Jeff~~ | ~~$20 000~~ | * ~~Bus shelter @ main gates~~ | | |
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| **VP FINANCE**  **VP FINANCE** | |  |  |  |  |  | | --- | --- | --- | --- | --- | | ~~Sharing the Campus Trust~~ | ~~August 5th &~~  ~~Still to be determined~~ | ~~Carrie~~ | ~~$500~~ | * ~~Recruit OUSA Schools into the Campus Trust~~ * ~~Increase awareness of the benefits of the self-funded insurance model~~ * ~~Decrease the per-student administrative cost~~ | | Budget Timeline | November- March | Carrie | N/A | * Timely information to the LTPB and Budget Committees * DEADLINES: * November- Exec Budget Retreat (6th), Manager Templates (11th), PVP Templates (16th) * December- Reports Return (16th) * January- Draft 1 & Exec Summary (5th), Manager meetings (8th-14th), LTPB (12th/13th), Council Update \*Q2 (28th) * February- BOD (6th), LTPB (9th&11th), R-Week (16th-20th), Council presentation (25th), Council feedback (21st-24th) * March- Cont. of Whol (4th), Council debate (4th), Council feedback (5th-11th), BOD (6th), AEM (11th), BOD (11th), Cont (11th-13th), BOG PF (17th) | | Budget Infographics/Video | February presentation of the budget to Council | Carrie | $150 | * Make the big picture of the USC’s finances more accessible at a glance | | Councilor budget guide | January & February | Carrie | N/A | * Engage Constituency Councils during the Council budget process * Empower Councilors to facilitate feedback from their Constituencies * Engage Students at Large with the Council budget process | | Reformat Clubs training manual & delivery (New) | Manual complete by May 1st 2015 \*Launched online September 1st 2015 | Geoff, Chris | N/A | * Revise training manual * Revise process: trainees read manual at home and take training online (similar to USC health & safety training) * USC corp. responsible for launching training module online * Improve engagement & understanding | | |
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| **VP COMMUNICATIONS**  **VP COMMUNICATIONS** | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | Strategic plan | Part of Gazette Business Plan- completed by February | Cathy/Scott | No budget required | * complete a strategic review of WesternTV * institutionalize WesternTV’s volunteer management, training, policy, governance, mandate, best practices etc. * strive for independence and legitimacy similar to that of The Gazette and CHRW * Become engaged when multi-media/WesternTV is addressed. | | Advertising Oversight Committee | Policy work to be completed by April Board meeting | Scott | No budget required | * revise the policies associated with this committee and adopt the standards put forth by the Advertising Standards Council of Canada * operate under the current AOC structure during current term and prepare successor to operate under the new structure | | Commercialization Policy & Procedure | Second semester | Cathy/Scott | No budget required | * demonstrate our values as an organization, outline a selection process for vendors, and determine which spaces are viable for commercial activity * ensure that they have unfettered access to the spaces which they’ve paid and the opportunity to benefit from commercial activity on campus * For vendors, the goal is to ensure that we maximize returns without compromising our principles and restrict from unduly profiting from our space * need to determine how our policy aligns with Western’s related policies | | Communications Policy | Completed by end of term as VP | Scott | No budget required  (Annual procedure) | * ensure that Student Outreach and Communications Standing Committee to has the knowledge they need to revise old policies and bring any new ones to Council * train the chair, attend the meetings, and work closely with the members of the committee to provide context on particular issues when necessary * with staff support, determine all the policy gaps that exist in such a dynamic organization | | Elections Coordination | February 10th and 11th 2015 | Scott/Geoff | No budget required.  Long-term fix for election will require a capital investment, which will be addressed during budget process. | * avoid a fourth year of technical difficulties, increase voter turnout, and promote opportunities * ~~meet with Geoff to ensure that we’re doing the necessary due diligence with the voting system to avoid mistakes~~ * ~~coordinate with governance to ensure that the elections timeline is clear and organized~~ * \*\*IT and Governance have been meeting with Western on the technical side and will have a recommendation soon. * ~~all of the governance pieces are already coordinated by the Governance Officer and my staff.~~ * launch an elections video and an extensive VoteUSC outreach campaign with TeamUSC before and during the election | | Publications Support | Completed by end of term as VP | Scott | No budget required. | * support the Editors-In-Chief from the faculty councils * discuss the goals of their publication and how the USC can be supportive in terms of information and expertise * improve the feasibility of these publications, provide students with writing opportunities, share information with students, and build community within the faculties * **\*\* Of note: lack corporate staff capacity to support this ongoing, so it would need to be wholly supported by the VP Communications portfolio.** | |
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| **VP EXTERNAL** | |  |  |  |  |  | | --- | --- | --- | --- | --- | | ~~Civic Speed Dating~~ |  |  |  | * ~~MOVED TO VP SE~~ | | ~~Get out the Vote~~ | ~~Sept-Oct~~ | ~~Scott~~ | ~~$1500~~ | * ~~spread the word about the municipal election~~ * ~~get students out to the polls to vote~~ | | ~~Long-term Early Outreach~~ | ~~Beginning of September~~ | ~~Cathy/Karla~~ |  | * ~~Build a long term relationship with participants in the Reach conference~~ * ~~this will help determine its current success and build upon~~ | | ~~Mayoral Debate~~ |  | ~~Scott~~ | ~~$500~~ | * ~~connect students with mayoral candidates~~ * ~~inspire an interest in municipal politics~~ | | OSAP Education | Throughout the year | Carrie | $0 | * empower students with knowledge about OSAP * connect Western students to the necessary resources on campus | | |
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| **VP STUDENT EVENTS** | |  |  |  |  |  | | --- | --- | --- | --- | --- | | ~~Municipal Networking events~~ |  | ~~Jeff~~ | ~~Before October (elections)~~ | * ~~Getting enough diverse civic servants to attract a lot of students~~ * ~~Allow Western students to identify off campus involvement opportunities~~ * ~~Build a relationship between western students and the city of London~~ | | Early orientation selections |  |  |  | * Find more meaningful volunteer experiences for students * Assist OPC stakeholders in filling their soph teams * Start planning O-Week sooner * Better OCO transition | | ~~Civic Speed Dating~~ |  | ~~Jeff~~ | ~~$1000 (food)~~ | * ~~To have students interact with officials for the~~ * ~~To promote the election~~ * ~~To have students get to the polls and vote~~ | | Certification workshops | Throughout the year | Nick | Subsidized & tickets  $ amount unknown | * Offer numerous certification workshops throughout the year * Smartserve, Chainsaw, Fire Extinguisher, Boating License, etc. * Will initially offer one session, and demand will determine whether or not multiple sessions are offered | | |
| **VP INTERNAL**  **VP INTERNAL** | |  |  |  |  |  | | --- | --- | --- | --- | --- | | ~~Food indicators~~ | ~~End of July~~ | ~~Jeff~~ | ~~Unknown~~ | * ~~Increase awareness of food options on campus~~ * ~~Increase awareness of what students are eating and the nutritional value of their meals~~ * ~~Leading by example to down the line bring our findings to administration to convince them to do the same with all campus eateries under hospitality services.~~ | | ~~Multi-Faith Space~~ |  | ~~Jeff~~ |  | * ~~To provide students with space to practice their religion on campus~~ | | ~~PurpleFest~~ | ~~Beginning of September~~ | ~~Jeff~~ |  | * ~~To ease the transition of students between years of study~~ * ~~To provide students with an experience that can be beneficial to them academically and socially~~ | | One Love Speaker Series | (November, January/  February,  March) | Josh & Jeff | $18 500 | * Offer meaningful speaker series * Appeal to demand for certain subject matter (i.e. racial issues) * Determine: (in)ability to sell tickets will determine speakers * Closed/open event—smaller = more intimacy during Q&A period, which is beneficial | | |