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| **PRESIDENT** |

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| ~~Homecoming~~ | ~~September~~ | ~~Jeff/matt~~ | ~~$80 000~~ | * ~~Day-time celebrations that can draw students away from Broughdale~~
* ~~Day-time programming that involves alumni~~
* ~~Minimal financial cost to the USC/students~~
* ~~Cooperation/sponsorship with all campus stakeholders~~
 |
| Strategic Plan(Underway, operating well in advance of deadlines). | October – December | Cathy/Scott | N/A | * ~~Employ qualitative and quantitative methods (survey & focus groups)~~
* ~~Gather data on a broad scope of topics including university affairs and USC corporate side~~
* Meet or exceed respondent levels from previous years (+10 000 students)
* Have project complete in advance of USC elections
* Employ councilors and students-at-large in the process
* DEADLINES:
* October- Survey created, survey launched, Town Hall presentation, Council Tour, UEG Engagement, Muster Steering CMT
* November- State of USC (4th), Feedback Closes (7th)
* December- Draft 1 (30th)
 |
| Move-out clean-up | March clean-up | Jeff/Matt | TBD | * Educate students where non-trash items can be disposed of
* Facilitate temporary disposal locations during move-out days
 |
| ~~Bus Shelter at Main Gates~~ | ~~September~~ | ~~Jeff~~ | ~~$20 000~~ | * ~~Bus shelter @ main gates~~
 |

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| **VP FINANCE****VP FINANCE** |

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| ~~Sharing the Campus Trust~~ | ~~August 5th &~~~~Still to be determined~~ | ~~Carrie~~ | ~~$500~~ | * ~~Recruit OUSA Schools into the Campus Trust~~
* ~~Increase awareness of the benefits of the self-funded insurance model~~
* ~~Decrease the per-student administrative cost~~
 |
| Budget Timeline | November- March  | Carrie |  N/A | * Timely information to the LTPB and Budget Committees
* DEADLINES:
* November- Exec Budget Retreat (6th), Manager Templates (11th), PVP Templates (16th)
* December- Reports Return (16th)
* January- Draft 1 & Exec Summary (5th), Manager meetings (8th-14th), LTPB (12th/13th), Council Update \*Q2 (28th)
* February- BOD (6th), LTPB (9th&11th), R-Week (16th-20th), Council presentation (25th), Council feedback (21st-24th)
* March- Cont. of Whol (4th), Council debate (4th), Council feedback (5th-11th), BOD (6th), AEM (11th), BOD (11th), Cont (11th-13th), BOG PF (17th)
 |
| Budget Infographics/Video | February presentation of the budget to Council | Carrie | $150 | * Make the big picture of the USC’s finances more accessible at a glance
 |
| Councilor budget guide | January & February | Carrie | N/A | * Engage Constituency Councils during the Council budget process
* Empower Councilors to facilitate feedback from their Constituencies
* Engage Students at Large with the Council budget process
 |
| Reformat Clubs training manual & delivery (New) | Manual complete by May 1st 2015 \*Launched online September 1st 2015 | Geoff, Chris | N/A | * Revise training manual
* Revise process: trainees read manual at home and take training online (similar to USC health & safety training)
* USC corp. responsible for launching training module online
* Improve engagement & understanding
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| **VP COMMUNICATIONS****VP COMMUNICATIONS** |

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| Strategic plan | Part of Gazette Business Plan- completed by February | Cathy/Scott | No budget required | * complete a strategic review of WesternTV
* institutionalize WesternTV’s volunteer management, training, policy, governance, mandate, best practices etc.
* strive for independence and legitimacy similar to that of The Gazette and CHRW
* Become engaged when multi-media/WesternTV is addressed.
 |
| Advertising Oversight Committee | Policy work to be completed by April Board meeting  | Scott | No budget required | * revise the policies associated with this committee and adopt the standards put forth by the Advertising Standards Council of Canada
* operate under the current AOC structure during current term and prepare successor to operate under the new structure
 |
| Commercialization Policy & Procedure | Second semester | Cathy/Scott | No budget required | * demonstrate our values as an organization, outline a selection process for vendors, and determine which spaces are viable for commercial activity
* ensure that they have unfettered access to the spaces which they’ve paid and the opportunity to benefit from commercial activity on campus
* For vendors, the goal is to ensure that we maximize returns without compromising our principles and restrict from unduly profiting from our space
* need to determine how our policy aligns with Western’s related policies
 |
| Communications Policy | Completed by end of term as VP | Scott | No budget required(Annual procedure) | * ensure that Student Outreach and Communications Standing Committee to has the knowledge they need to revise old policies and bring any new ones to Council
* train the chair, attend the meetings, and work closely with the members of the committee to provide context on particular issues when necessary
* with staff support, determine all the policy gaps that exist in such a dynamic organization
 |
| Elections Coordination | February 10th and 11th 2015 | Scott/Geoff | No budget required.Long-term fix for election will require a capital investment, which will be addressed during budget process. | * avoid a fourth year of technical difficulties, increase voter turnout, and promote opportunities
* ~~meet with Geoff to ensure that we’re doing the necessary due diligence with the voting system to avoid mistakes~~
* ~~coordinate with governance to ensure that the elections timeline is clear and organized~~
* \*\*IT and Governance have been meeting with Western on the technical side and will have a recommendation soon.
* ~~all of the governance pieces are already coordinated by the Governance Officer and my staff.~~
* launch an elections video and an extensive VoteUSC outreach campaign with TeamUSC before and during the election
 |
| Publications Support | Completed by end of term as VP | Scott | No budget required.  | * support the Editors-In-Chief from the faculty councils
* discuss the goals of their publication and how the USC can be supportive in terms of information and expertise
* improve the feasibility of these publications, provide students with writing opportunities, share information with students, and build community within the faculties
* **\*\* Of note: lack corporate staff capacity to support this ongoing, so it would need to be wholly supported by the VP Communications portfolio.**
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| **VP EXTERNAL** |

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| ~~Civic Speed Dating~~ |  |  |  | * ~~MOVED TO VP SE~~
 |
| ~~Get out the Vote~~ | ~~Sept-Oct~~ | ~~Scott~~ | ~~$1500~~ | * ~~spread the word about the municipal election~~
* ~~get students out to the polls to vote~~
 |
| ~~Long-term Early Outreach~~ | ~~Beginning of September~~ | ~~Cathy/Karla~~ |  | * ~~Build a long term relationship with participants in the Reach conference~~
* ~~this will help determine its current success and build upon~~
 |
| ~~Mayoral Debate~~ |  | ~~Scott~~ | ~~$500~~ | * ~~connect students with mayoral candidates~~
* ~~inspire an interest in municipal politics~~
 |
| OSAP Education | Throughout the year | Carrie |  $0 | * empower students with knowledge about OSAP
* connect Western students to the necessary resources on campus
 |

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| **VP STUDENT EVENTS** |

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| ~~Municipal Networking events~~ |  | ~~Jeff~~ | ~~Before October (elections)~~ | * ~~Getting enough diverse civic servants to attract a lot of students~~
* ~~Allow Western students to identify off campus involvement opportunities~~
* ~~Build a relationship between western students and the city of London~~
 |
| Early orientation selections |  |  |  | * Find more meaningful volunteer experiences for students
* Assist OPC stakeholders in filling their soph teams
* Start planning O-Week sooner
* Better OCO transition
 |
| ~~Civic Speed Dating~~ |  | ~~Jeff~~ | ~~$1000 (food)~~ | * ~~To have students interact with officials for the~~
* ~~To promote the election~~
* ~~To have students get to the polls and vote~~
 |
| Certification workshops | Throughout the year | Nick | Subsidized & tickets$ amount unknown | * Offer numerous certification workshops throughout the year
* Smartserve, Chainsaw, Fire Extinguisher, Boating License, etc.
* Will initially offer one session, and demand will determine whether or not multiple sessions are offered
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| **VP INTERNAL****VP INTERNAL** |

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| ~~Food indicators~~ | ~~End of July~~ | ~~Jeff~~ | ~~Unknown~~ | * ~~Increase awareness of food options on campus~~
* ~~Increase awareness of what students are eating and the nutritional value of their meals~~
* ~~Leading by example to down the line bring our findings to administration to convince them to do the same with all campus eateries under hospitality services.~~
 |
| ~~Multi-Faith Space~~ |  | ~~Jeff~~ |  | * ~~To provide students with space to practice their religion on campus~~
 |
| ~~PurpleFest~~ | ~~Beginning of September~~ | ~~Jeff~~ |  | * ~~To ease the transition of students between years of study~~
* ~~To provide students with an experience that can be beneficial to them academically and socially~~
 |
| One Love Speaker Series | (November, January/February, March) | Josh & Jeff |  $18 500  | * Offer meaningful speaker series
* Appeal to demand for certain subject matter (i.e. racial issues)
* Determine: (in)ability to sell tickets will determine speakers
* Closed/open event—smaller = more intimacy during Q&A period, which is beneficial
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