



EXECUTIVE REPORT - VP External

MEETING DATE: JULY 18, 2014

Item:	Executive Progress Report: October
Author:	Jen Carter, Vice President External
Purpose of Report:	Purpose of receipt

Recommendation:

It is recommended that the Council receive this report.

Portfolio Progress:

- western votes campaign is well under way and has been taking up the majority of my time this month
 - very happy with the results so far and even happier about the budget
 - thanks to all who volunteered and made this possible
- met with the city and other major community partners on Oct 20th to discuss the future of the early outreach program
- completed all of my campus visits for OUSA and will be compiling a research report for the USC about best practices at other institutions

Projects, Opportunities and Issues:

- Municipal get out the vote campaign

- o working well so far, with great outreach
- o mayoral debate was well attended
- o will still remain focused on getting students out to the polls Oct 27th before wrapping up the campaign
- Long term early outreach
 - o working with the city on this
 - o are currently at the table with partners such as the United Way, Boys and Girls Club, Children's Aid Society, Catholic and Thames Valley School Boards
- Community Outreach
 - o continuing to work to build relationships with neighbours
 - o neighbourhood relations coordinator and AVP have met with well-known neighbours in the community to talk about collaboration and understanding their concerns
 - o community newsletter to residents is still in the works
 - o going forward, will be focusing on how we can better engage with the town and gown committee in order to better represent students

Upcoming:

- planning for local advocacy week
 - o putting together a brief and will be building priorities to advocate on - will be looking for feedback on this
 - o looking forward to the election results and building relationships with new city councillors
 - o more research into town and gown committees across Ontario which will likely include a visit to Waterloo's town and gown meeting
 - o gearing up for OUSA GA, CASA lobby con, OUSA lobby con and local advocacy week
 - november = meetings = advocacy

Sign-Offs

Author:	<i>Jen Carter</i>	
President Review	Matt Helfand	