

University Students' Council

Elections Committee 2014-2015

The Elections Committee is a body of 14 students, chaired by the Chief Returning Officer (CRO), which oversees and administers various USC elections during their tenure. The Elections Committee is governed by By-law 2; therefore the primary purpose of the committee is to ensure that By-law 2 is upheld in all the elections the committee is tasked to oversee. Members of this committee may not seek office in an election, support any candidate, or endorse a position in a referendum. The Committee is split into three sub-committees in order to maximize efficiency and effectiveness. The Elections committee is, by all means, a team, and despite being separated into sub-committees, will support and assist any and all tasks as required. The Elections Committee for this upcoming year will be comprised of the following:

Finance Sub-Committee

- The Finance sub-committee will be responsible for tasks such as budgeting, bookkeeping, and finance management. The finance committee will be comprised of 3 individuals who either have some or all of the skills required in this sub-committee.

Marketing Sub-Committee

- The Marketing sub-committee will be separated into 5 different roles, with 6 positions:
 - o Creative Services Liaison:
 - Will be coordinating with InPrint to ensure that all candidates abide by all policies set forth by InPrint and Creative Services.
 - o GOTV Campaign Manager:
 - Will spearhead the Get Out The Vote Campaign set in the nomination period for spring elections.
 - o Media Liaison:
 - Will be coordinating with Gazette and CHRW to ensure smooth communication between Elections Committee, Candidates and various media outlets
 - o Residence Marketers (2):
 - Will coordinate between residences and Elections Committee. They will spearhead marketing within each residence
 - o Social Media:
 - Will be managing various social media accounts, such as Twitter, Facebook, and Instagram for Elections Committee

Logistics Sub-Committee

- The Logistics sub-committee will be separated into 3 different positions:
 - o Event Coordinator:

- Will be coordinating the logistics of the official event along with the CRO and the Vice Chair. They will be responsible for ensuring that the event achieves the objectives set forth by the Elections Committee or the By-Law 2.
- On-Site Respondent:
 - Will be overseeing the logistics of the event on hand. In the event that anything that goes wrong at the event, this individual would be the primary point of contact.
- USC Reservations Liaison:
 - Will be responsible for overlooking the bookings associated with all elections processes. They will be communicating between the Elections Committee and the USC Reservations.

We advise all candidates to briefly educate themselves on **By-Law 2** prior to applying - <http://www.usc.uwo.ca/government/documents/bylaw/electionBylaws.pdf>

If you have any questions or concerns, please do not hesitate to contact Robbie Cohen (Chief Returning Officer; rcohen@westernusc.ca) or Jacob Kriszenfeld (Governance Officer; governance@westernusc.ca).