



UNIVERSITY STUDENTS' COUNCIL.

WESTERN UNIVERSITY
148 UCC BUILDING
LONDON, ONTARIO
N6A 3K7

University Students' Council

Charity Ball Executive Committee 2014-2015

Name:

Program:

Phone Number:

Email Address:

Please submit your application to charityball@westernusc.ca by **Friday, July 25th** at **11:59pm**.

If you have any questions or concerns, please do not hesitate to contact Sam Kilgour (Vice-President Student Events) at uscvpse@westernusc.ca and (519) 661-2094 or Imraan Mukri (Charity Ball Coordinator) at charityball@westernusc.ca.

Please rank the positions below in order of your interest (1 = most preferred):

Partnership

- Shall work to obtain local partnership.

Fashion and LookBook

- Shall work with the entire committee to execute fashion promotion across campus and the London community, as well as facilitate the creation of the annual Charity Ball LookBook.

Awareness (x2)

- Shall assist with the selection and promotion of the recipient charity as well as promote volunteer opportunities to the community through various initiatives.

Theme

- Shall work with the Coordinator and committee to develop a theme for the event and incorporate it into different aspects of the event.



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[] Atrium Week & Launch Party

- *Shall create effective promotional events for the event during Atrium Week and the Launch Party.*

[] Event Promotion (x2)

- *Shall promote Charity Ball to the community through different marketing initiatives as well as through various aspects of multimedia*

Please answer the following questions (2-3 pages maximum):

1. Why do you want to be on the Charity Ball Executive Committee?
2. Why are you most qualified for your position of choice?
3. What relevant experience do you have that would benefit the committee?
4. Identify 1-2 areas in need of growth and improvement in the Charity Ball portfolio. As an executive member, how would you bring about change in these areas?
5. If you had unlimited resources available to you, what is one thing you'd like to incorporate into the Charity Ball and why?