

EARLY OUTREACH COORDINATOR

EFFECTIVE: SUPERSEDES:

AUTHORITY: Executive **RATIFIED BY:** Executive

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1.00 POSITION TITLE: EARLY OUTREACH COORDINATOR

2.00 POSITION OVERVIEW:

(1) The Coordinator serves as program director for the USC Early Outreach Leadership Conference while promoting the value and benefits of increased access and participation in post-secondary education from college to the skilled trades to university.

3.00 PRIMARY RESPONSIBILITIES:

- (1) Coordinate the annual USC Early Outreach Leadership Conference.
 - i. Work with the USC Productions Department and Student Organizations Support Department to design, plan and execute all contractual bookings, endorsements, events, caterings and transportation agreements.
- (2) Responsible for securing funds for the USC Early Outreach Leadership Conference, when deemed appropriate by the VP External.
- (3) Responsible for the creation and implementation of new early outreach initiatives. The Coordinator must adhere to the Ontario Undergraduate Students' Alliance Policy on early outreach when developing these initiatives.
- (4) Establish partnerships with Western campus and London community affiliates, including but not limited to, Center for New Students, Office of the Registrar, YMCA of London, the Thames Valley District School Board, the Elgin Middlesex Oxford Local Training Board, the London Economic Development Corporation, and the London Chamber of Commerce.
- (5) Act as Chair and oversee the selection of the Early Outreach Executive Committee in consultation with the Associate Vice-President Municipal
- (6) Coordinate the recruitment, selection and training of all Early Outreach Conference volunteers.
- (7) Contribute to the budgeting and event proposal process with the Associate Vice-President Municipal and Vice-President External for all portfolio initiatives.



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- (8) Adhere to USC bylaws, policies and procedures.
- (9) Complete an interim report at the end of the fall academic term (December) and a final report at the end of the winter academic term (April) in compliance with the USC's Final Reports Procedure.
 - i. Include any recommendations as to the appropriate direction of the Early Outreach Program within the Western community and/or any improvements to USC policies

4.00 QUALIFICATIONS:

- (1) Interpersonal Communication: The Early Outreach Coordinator position requires strong interpersonal communication skills, given the need to work concurrently with a number of project stakeholders. Able to provide constructive feedback to project stakeholders and communicate expectations effectively through written and oral mediums.
- (2) Project Management: The Early Outreach Coordinator will act as project manager for all the projects incumbent upon the Executive Committee to accomplish. Strong organizational and time management skills are paramount to the success of these projects. The Early Outreach Coordinator should be flexible, able to critically assess and troubleshoot problems and demonstrate effective problem solving in the role.
- (3) Group Facilitation: In leading the Executive Committee, the Early Outreach Coordinator should have effective group facilitation skills to ensure a positive and productive experience for all members. Willing to utilize a diverse range of team member skills, recognizes how team members can serve to complement one another. Able to effectively facilitate team decision-making processes, especially when navigating collaborative creativity among team members. Fosters team culture that supports consensus building and the development of its members.
- (4) Public Speaking: The Early Outreach Coordinator should be a dynamic and engaging presenter and have excellent verbal communication skills.

5.00 TIME COMMITMENT:

- 5.01 This position requires varying time commitments.
 - (1) April to August: 2 3 hours per week.
 - (2) September to March: 7 10 hours per week.



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- (3) The expected time commitment in the week leading up to the *Early Outreach*Leadership Conference and the week of the conference will be 15 20 hours per week.
- (4) The Early Outreach Coordinator shall participate in the transition of responsibilities with their successor in the months preceding the end of their term.

6.00 TRAINING/SUPPORT:

- (1) The Early Outreach Coordinator will be required to attend all USC-mandated training sessions for Coordinators, as determined by the Vice-President External and the USC Volunteer Services Department.
- (2) The Early Outreach Coordinator will be expected to attend a mandatory Health and Safety training seminar conducted at the beginning of their term.
- (3) Throughout their term, the Early Outreach Coordinator will have the opportunity to strengthen their leadership, critical thinking, project management, and communication skills through professional development workshops and experiential learning facilitating by the Volunteer Services Department.

7.00 LEARNING OUTCOMES:

- (1) The Early Outreach Coordinator will learn how to develop effective group facilitation skills in addition to becoming more proficient in supervising and managing volunteers.
- (2) The Early Outreach Coordinator will develop project planning and event management skills.

8.00 COMMUNITY IMPACT:

- (1) The Early Outreach Coordinator endorses the value of post-secondary education in adolescents in addition to fostering critical reflection, analysis and interest in higher learning.
- (2) Early Outreach aims to identify, establish and connect communities of leadership in underprivileged London neighbourhoods to develop and implement strategies to increase societal awareness about the importance of higher education.
- (3) The Early Outreach Coordinator will work to foster a strong sense of involvement and shared participation among Executive Committee members in all portfolio endeavours.

9.00 EVALUATION:



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- (1) The Early Outreach Coordinator will participate actively with their supervisors in conducting formative and summative performance assessments.
 - i. Formative Assessment is an ongoing process of dialogue and informal feedback in which Supervisors and volunteers determine their level of satisfaction in the position and identify further learning needs for successful job completion.
 - ii. A summative assessment is conducted at the end of a volunteer's term in order to qualify their volunteer experience, identify individual learning outcomes, and evaluate overall job performance. Two forms of summative assessment will be conducted: Supervisory Assessment and Self-Assessment.

10.00 COMPENSATION

- (1) The Early Outreach Coordinator shall receive two honourarium payments of \$500.00 as compensation for their work.
- (2) In order to receive the first honourarium payment, the Early Outreach Coordinator must:
 - i. Remain within the position until January 1st in the relevant academic year;
 - ii. Submit an interim report to the primary supervisor by the end of the fall term; and,
 - iii. Receive written notice of approval of the interim report, in terms of meeting content and format requirements under the Final Report Procedure, by the primary supervisor.
- (3) In order to receive the second honourarium payment, the Early Outreach Coordinator must:
 - i. Remain within the position until April 30th in the relevant academic year;
 - ii. Submit an final report to the primary supervisor by the end of the fall term; and,
 - iii. Receive written notice of approval of the final report, in terms of meeting content and format requirements under the Final Report Procedure, by the primary supervisor.

11.00 SUPERVISION:



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- (1) Primary supervision: Associate Vice President Municipal
 - i. Executive oversight: Vice-President External
- (2) Secondary support: Coordinator, Volunteer Resources and Manager, Volunteer Services



NEIGHBOURHOOD RELATIONS COORDINATOR

EFFECTIVE: May 1, 2014 **SUPERSEDES:** None

AUTHORITY: Executive **RATIFIED BY:** Executive

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1.00 POSITION TITLE: NEIGHBOURHOOD RELATIONS COORDINATOR

2.00 POSITION OVERVIEW:

(1) The Neighbourhood Relations Coordinator is tasked with managing, establishing and expanding municipal relationship as they relate to city neighbourhoods. The individual is in charge of promoting a positive image of Western students in the city's neighbourhoods, and working with Western University, the London Police Services, neighbourhood associations, and officials from the City of London in promoting education and community development in near-campus neighbourhoods.

3.00 PRIMARY RESPONSIBILITIES:

- (1) Conduct neighbourhood relations campaigns as dictated by the Associate Vice President Municipal and Vice-President External (e.g. the "Good Neighbour Campaign").
- (2) Work with the Associate Vice President Municipal and Vice-President External to coordinate the USC's involvement in the business of the Town and Gown committee at City Hall.
- (3) Work to raise student awareness of their rights, responsibilities, and place in the city's neighbourhoods.
 - i. Develop online content for Concrete Speech so as to increase awareness of the USC's municipal advocacy priorities.
- (4) Adhere to USC bylaws, policies and procedures.
- (5) Complete an interim report at the end of the fall academic term (December) and a final report at the end of the winter academic term (April) in compliance with the USC's Final Reports Procedure.

4.00 QUALIFICATIONS:

(1) Interpersonal Communication: The Neighbourhood Relations Coordinator position requires strong interpersonal communication skills, given the need to work concurrently with a number of project stakeholders. Able to provide constructive feedback to project stakeholders and communicate expectations effectively through



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written and oral mediums.

- (2) Project Management: Strong organizational and time management skills are paramount to the success of assigned projects. The Neighbourhood Relations Coordinator should be flexible, able to critically assess and troubleshoot problems and demonstrate effective problem solving in the role.
- (3) Group Facilitation: The Neighbourhood Relations Coordinator should have effective group facilitation skills. Able to effectively facilitate team decision-making processes, especially when navigating collaborative creativity among team members. Fosters team culture that supports consensus building and the development of its peers.
- (4) Education: Preferred academic studies are political science, economics or business management, however not required.
- (5) General: Knowledge of the University and all levels of government and prior experience running campaigns and coordinating social media work is an asset.

5.00 TIME COMMITMENT:

- 5.01 This position requires varying time commitments:
 - (1) 1-3 hours/week on average.
 - (2) 8-10 hours/week on occasion when campaigns are being launched.
 - (3) The Neighbourhood Relations Coordinator shall participate in the transition of responsibilities with their successor in the months preceding the end of their term.

6.00 TRAINING/SUPPORT:

- (1) The Neighbourhood Relations Coordinator will be required to attend all USC-mandated training sessions for Coordinators, as determined by the Vice-President External and the USC Volunteer Services Department.
- (2) The Neighbourhood Relations Coordinator will be expected to attend a mandatory Health and Safety training seminar conducted at the beginning of their term.
- (3) Throughout their term, the Neighbourhood Relations Coordinator will have the opportunity to strengthen their leadership, critical thinking, project management, and communication skills through professional development workshops and experiential learning facilitating by the Volunteer Services Department.
- (4) The Neighbourhood Relations Coordinator will be provided advocacy training facilitated by the USC Government Services Branch.



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7.00 LEARNING OUTCOMES:

- (1) The Neighbourhood Relations Coordinator will learn how to develop effective group facilitation skills in addition to becoming more proficient in supervising and managing volunteers.
- (2) The Neighbourhood Relations Coordinator will develop project planning and event management skills.
- (3) The Neighbourhood Relations Coordinator will develop written and oral communication skills.
- (4) The Neighbourhood Relations Coordinator will develop real world research and communication skills, while developing a better understanding of the University, City of London, the Provincial Government and Federal Government.
- (5) The Neighbourhood Relations Coordinator will learn how to coordinate public engagement campaigns and conduct public affairs work.

8.00 COMMUNITY IMPACT:

(1) The successful completion of this role will mean that the USC will be far more able to interface with neighbours (Western University, London Police, neighbourhood associations, City of London) and ensure students are a major part of discussions about their role in the city. In the past, students have often been absent at these discussions, and there has been very little interaction with neighbours. With this position, the USC will have a permanent, expert-driven presence in these discussions.

9.00 EVALUATION:

- (1) The Neighbourhood Relations Coordinator will participate actively with their supervisors in conducting formative and summative performance assessments.
 - i. Formative Assessment is an ongoing process of dialogue and informal feedback in which Supervisors and volunteers determine their level of satisfaction in the position and identify further learning needs for successful job completion.
 - ii. A summative assessment is conducted at the end of a volunteer's term in order to qualify their volunteer experience, identify individual learning outcomes, and evaluate overall job performance. Two forms of summative assessment will be conducted: Supervisory Assessment and Self-Assessment.



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10.00 SUPERVISION:

- (1) Primary supervision: Associate Vice President Municipal
 - i. Executive oversight: Vice President External
- (2) Secondary support: Advocacy Services Officer
- (3) Tertiary support: Coordinator, Volunteer Resources and Manager, Volunteer Services.



PROVINCIAL AND FEDERAL COORDINATOR

EFFECTIVE: May 1, 2014 **SUPERSEDES:** Provincial Affairs

Coordinator, Federal Affairs Coordinator

AUTHORITY: Executive RATIFIED BY: Executive

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1.00 POSITION TITLE: PROVINCIAL AND FEDERAL COORDINATOR

2.00 POSITION OVERVIEW:

(1) The Provincial and Federal Coordinator is the Vice President External's "deputy" on provincial and federal matters, completing a number of provincial and federal projects, and also acting as a general resource as requested by the VP External.

3.00 PRIMARY RESPONSIBILITIES:

- (1) Conduct the OUSA campaigns on campus, and acting as the OUSA "Campus Coordinator" or equivalent.
- (2) Conduct CASA campaigns on campus.
- (3) Work to raise student awareness of the USC's provincial and federal advocacy.
 - i. Develop online content for Concrete Speech so as to increase awareness of the USC's advocacy priorities.
- (4) Work to gain student feedback on provincial and federal advocacy.
- (5) Assist the Vice President External coordinate the business of the Provincial and Federal Affairs Standing Committee of Council.
- (6) Act as the Vice President External's deputy and delegation leader at OUSA General Assembly conferences, as requested.
- (7) Adhere to USC bylaws, policies and procedures.
- (8) Complete an interim report at the end of the fall academic term (December) and a final report at the end of the winter academic term (April) in compliance with the USC's Final Reports Procedure.

4.00 QUALIFICATIONS:

(1) Interpersonal Communication: The Provincial and Federal Coordinator position



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requires strong interpersonal communication skills, given the need to work concurrently with a number of project stakeholders. Able to provide constructive feedback to project stakeholders and communicate expectations effectively through written and oral mediums.

- (2) Project Management: Strong organizational and time management skills are paramount to the success of assigned projects. The Provincial and Federal Coordinator should be flexible, able to critically assess and troubleshoot problems and demonstrate effective problem solving in the role.
- (3) Group Facilitation: The Provincial and Federal Coordinator should have effective group facilitation skills. Able to effectively facilitate team decision-making processes, especially when navigating collaborative creativity among team members. Fosters team culture that supports consensus building and the development of its peers.
- (4) Education: Preferred academic studies are political science, economics or business management, however not required.
- (5) General: Knowledge of the University and all levels of government is an asset.

5.00 TIME COMMITMENT:

- 5.01 This position requires varying time commitments:
 - (1) 1-3 hours/week on average
 - (2) 5-8 hours/week when campaigns are being launched, as needed.
 - (3) Required to attend two General Assembly conferences. This is a full weekend event (i.e. Thursday night to Sunday night).
 - (4) The Provincial and Federal Coordinator shall participate in the transition of responsibilities with their successor in the months preceding the end of their term.

6.00 TRAINING/SUPPORT:

- (1) The Provincial and Federal Coordinator will be required to attend all USC-mandated training sessions for Coordinators, as determined by the Vice-President External and the USC Volunteer Services Department.
- (2) The Provincial and Federal Coordinator will be expected to attend a mandatory Health and Safety training seminar conducted at the beginning of their term.
- (3) Throughout their term, the Provincial and Federal Coordinator will have the opportunity to strengthen their leadership, critical thinking, project management,



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- and communication skills through professional development workshops and experiential learning facilitating by the Volunteer Services Department.
- (4) The Provincial and Federal Coordinator will be provided advocacy training facilitated by the USC Government Services Branch.

7.00 LEARNING OUTCOMES:

- (1) The Provincial and Federal Coordinator will learn how to develop effective group facilitation skills in addition to becoming more proficient in supervising and managing volunteers.
- (2) The Provincial and Federal Coordinator will develop project planning and event management skills.
- (3) The Provincial and Federal Coordinator will develop written and oral communication skills.
- (4) The Provincial and Federal Coordinator will develop real world research and communication skills, while developing a better understanding of the University, City of London, the Provincial Government and Federal Government.

8.00 COMMUNITY IMPACT:

(1) The successful completion of this role will mean that the provincial advocacy work of the USC will be maximized. The USC will be able to communicate to Western students (through the Coordinator's campaign work), and to the provincial government and other schools across the province.

9.00 EVALUATION:

- (1) The Provincial and Federal Coordinator will participate actively with their supervisors in conducting formative and summative performance assessments.
 - i. Formative Assessment is an ongoing process of dialogue and informal feedback in which Supervisors and volunteers determine their level of satisfaction in the position and identify further learning needs for successful job completion.
 - ii. A summative assessment is conducted at the end of a volunteer's term in order to qualify their volunteer experience, identify individual learning outcomes, and evaluate overall job performance. Two forms of summative assessment will be conducted: Supervisory Assessment and Self-Assessment.



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10.00 SUPERVISION:

- (1) Primary supervision: Vice President External
- (2) Secondary support: Advocacy Services Officer
- (3) Tertiary support: Coordinator, Volunteer Resources and Manager, Volunteer Services