

Food Support Services Executive Committee Application

*Roles and Descriptions*

*Social Media and Graphic Design Associate*

- Designing posters, banners and other promotional materials required for events and food drives throughout the year
- Posting and advertising upcoming events and food drives on all relevant social media platforms
- Updating all social media hubs regularly with information related to food support services, food insecurity, food costs, etc.
- Work in collaboration with other committee members to devise marketing plans for events and fundraisers
- Required attend a minimum of one meeting per month
- Corresponds with the Food Support Services coordinator on a regular basis

Full Name: \_\_\_\_\_

Program: \_\_\_\_\_

Year: \_\_\_\_\_

What are two characteristics that you think are important for this role: \_\_\_\_\_

**Please answer the following questions.**

Why did you decide to apply for this role?

What relevant experience do you have? This could include paid work, volunteer, hobby-related, etc.

What do you know about food insecurity issues in Canada? What is one thing that you think people in the Western community should know about?

Please send all completed applications to Lindsay Clayborne, Food Support Services Coordinator at [Foodsupport@westernusc.ca](mailto:Foodsupport@westernusc.ca) by no later than Friday, September 12<sup>th</sup> 2014 at 4:00pm.