

GENDER EQUALITY NETWORK COMMITTEE POSITION DESCRIPTIONS

Director of Events

The Director of Events will oversee the events subcommittee, facilitate subcommittee meetings, and provide support to the Events Commissioners. The Director of Events is encouraged to liaise with other Peer Programs portfolios, clubs, or organizations and act as a primary contact for collaborative events. The subcommittee will help GEN organize and execute at least one event a month.

Events Commissioner

The Events Commissioners will organize and plan creative, comprehensive, and diverse educational and social programming with the Director of Events, and in collaboration with other groups on campus or in the community. Potential events include speaker series, conferences, mixers, panels, and anything else that promotes GEN's vision and goals. The subcommittee will help GEN organize and execute at least one event a month.

Director of Communications

The Director of Communications will oversee the communications subcommittee (graphics, photo/video, and social media), facilitate subcommittee meetings, and provide support to the subcommittee's Commissioners. The Director of Communications will work with USC Communications and with the subcommittee to establish an on-campus presence, online presence (Facebook, Instagram, USC website) and run awareness campaigns.

Graphic Design Commissioner

The Graphic Design Commissioners will produce informative and eye-catching graphics for various GEN needs, such as events, awareness campaigns, and social media posts. The Commissioners will create resources such as social media posts (Facebook, Instagram), infographics, flyers, pamphlets, and other media, preferably with software such as Adobe Creative Suite (or any suitable alternative). Previous experience is recommended but not required.

Photography and Videography Commissioner

The Photography and Videography Commissioner will document GEN events and programming through photos and videos, share materials with the other communications commissioners, and help with social media awareness campaigns. Previous experience, as well as a digital camera, are recommended but not required.

Social Media Commissioner

The Social Media Commissioner will coordinate social media posts and engage with individuals on Facebook and Instagram. The Commissioner will work with the Director of Communications to develop a social media strategy, establish an online presence, increase engagement with students, and promote events and programming effectively. The Commissioner may decide to employ new social media platforms such as blogging to promote GEN's vision and goals.

Community Outreach Commissioner

The Community Outreach Commissioner will develop outreach strategies, liaise with external organizations (including but not limited to ANOVA, Spot of Delight, Middlesex-London Health Unit, CMHA, and Youthline), and cultivate relationships with women's groups and clubs on campus. The Community Outreach Commissioner will work closely with the Coordinator to make sure relevant stakeholders are contacted, consulted, and engaged in GEN programming.

Advocacy Commissioner

The Advocacy Commissioner will lead biweekly/monthly discussion groups (and delineate relevant topics of discussion), speak publicly on topics of importance to GEN, and identify issues on campus by engaging with students, clubs, and staff. The Advocacy Commissioner will work closely with the Coordinator, the events subcommittee for awareness campaigns, as well as guide and collaborate with the Research and Policy Commissioner on policy efforts.

Research and Policy Commissioner

The Research and Policy Commissioner will identify issues relevant to gender equality and gender diversity on campus, research existing data/resources and comparatively analyze other institutions' policies, and propose policy recommendations that tackle gender-based barriers. The Research and Policy Commissioner will work closely with the Coordinator to conduct research, write policy papers, and attend various USC meetings.

Financial Commissioner

The Financial Commissioner will help the Coordinator with the committee's budget, submit applications for funding (e.g. grants), research and suggest cost-effective options and alternatives for programming, and collaborate with the Community Outreach Commissioner for external sponsorships.