

# PRIDEWESTERN EXECUTIVE POSITIONS

## DIRECTOR OF ADVOCACY

Spearheads PrideWestern's advocacy efforts.

- Develop and implement strategies to mitigate marginalization and oppression for LGBTQ2+ students
- Stay up to date with on-campus, USC, and administration policies and procedures to ensure that the rights and needs of LGBTQ2+ people are being observed and met
- Respond to issues and concerns brought to PrideWestern by students that relate to our mission to support and serve the gender and sexually diverse community on Western's campus
- Collaborate with the Student Outreach Coordinator to identify areas where LGBTQ2+ advocacy is necessary and develop plans to respond appropriately

## COMMUNITY OUTREACH COORDINATOR

Acts as a liaison between PrideWestern and other LGBTQ2+ support services available within London.

- Develop and maintain relationships with organizations likely to offer support to LGBTQ2+ individuals on and off campus
- Meet regularly and collaborate with other LGBTQ2+ organizations on campus
- Create a student centered manual of services appropriate for LGBTQ2+ students in London
- Keep track of services and events relevant to the LGBTQ2+ community happening in London and collaborate with the Director of Communication to promote and share them

## RESIDENCE LIAISON

Represents PrideWestern within residences and executes in-residence programming.

- Host at least one residence based event a month
- Promote PrideWestern services and events within residences
- Collaborate with the Student Outreach Coordinator to assess the needs of first year students (particularly, first year students who live in residence)
- Communicate and collaborate with other individuals and entities operating within residences offering LGBTQ2+ support

## STUDENT OUTREACH COORDINATOR

Strives to understand and gauge how well the needs of the LGBTQ2+ community on campus are being met.

- Conduct a comprehensive needs assessment for LGBTQ2+ students on campus
- Co-create and execute educational and support oriented programming based on needs presented
- Advise the Director of Advocacy on issues requiring organizational change
- Attend monthly discussion groups
- Conduct student centered evaluation of PrideWestern programming and initiatives

## DIRECTOR OF COMMUNICATION

Takes the lead in ensuring that students on campus are aware of Pride Western's services and events.

- Organize and execute marketing campaigns to advertise PrideWestern services and events
- Manage the production of promotional materials – graphic design and photography experience is an asset
- Act as a publicity liaison with on and off campus advertising channels
- Manage social media pages
- Co-create and execute workshops, campaigns, education sessions, and other programming

## EVENTS MANAGER

Directs the planning and implementation of PrideWestern's events.

- Oversee the planning and execution of our major events (i.e. Pride Ball, 1 Girl 5 Queers)
- Recruit and oversee an event planning committee
- Manage event budgets
- Contribute to the planning and execution of smaller regular events

## QUESTIONS?

E-mail Marie, the PrideWestern Coordinator @  
pridewestern@westernusc.ca !

## DEADLINE

August 18th @ 11:59 pm