
ANNUAL REPORT

University Students' Council

2015-2016





LETTER FROM SOPHIE HELPARD

This Annual Plan comes to you after a very productive yet tumultuous year at the University Students' Council. 2015-2016 was an exciting year on Western's campus. This Annual report will show the successes, challenges, and landmark achievements of the year. Change is the only constant in the environment we work in, and this report should reflect on the past year enough to educate the future on what path we chose to take.

The two greatest legacies from this year were not on a platform, or included in a Strategic Plan, but were very important for the development of the organization. The first was re-aligning the priorities of the USC. We are many things to many people, but this year we focused on the three main functions we serve: as an advocate for students; as the deliverer of programs, services, and events; and as an incubator for student development. This clarity brought a change in Executive positions to better reflect this work, and a re-framing of the annual budget to show the investments in each of these areas. The second was a change in the General Manager role. The GM has been a stronghold in USC history, but this year we took an opportunity to adapt it. Instead of a GM as the chief bureaucrat, the position became a Chief Operating Officer that reaffirmed the President as the chief executive of the organization, and give the COO the bandwidth to focus on our many operations, contracts, and financial needs. In a sense, both of these legacies were a long time coming, and will take us down the right path as a student-centric organization.

During my Orientation Week in 2012 the then President mentioned that his future successor was sitting in the crowd, and last September I had the same fortune to look out onto the Class of 2019 and remind them of all of that very unique opportunity. I am so proud to have served the students of Western, and to have done my part in making sure every student has opportunities on this campus.

Thank you to all of my fellow Executives and students that worked tirelessly for their peers, and to USC staff for supporting us in our endeavors.

Sophie Helpard
USC President 2015-2016



STUDENT PROGRAMS AND EXPERIENCE

Peer Support Centre

The Peer Support Centre is a safe space for Western undergraduate students to seek resources and support, build community, meet other students, and get talking about issues.

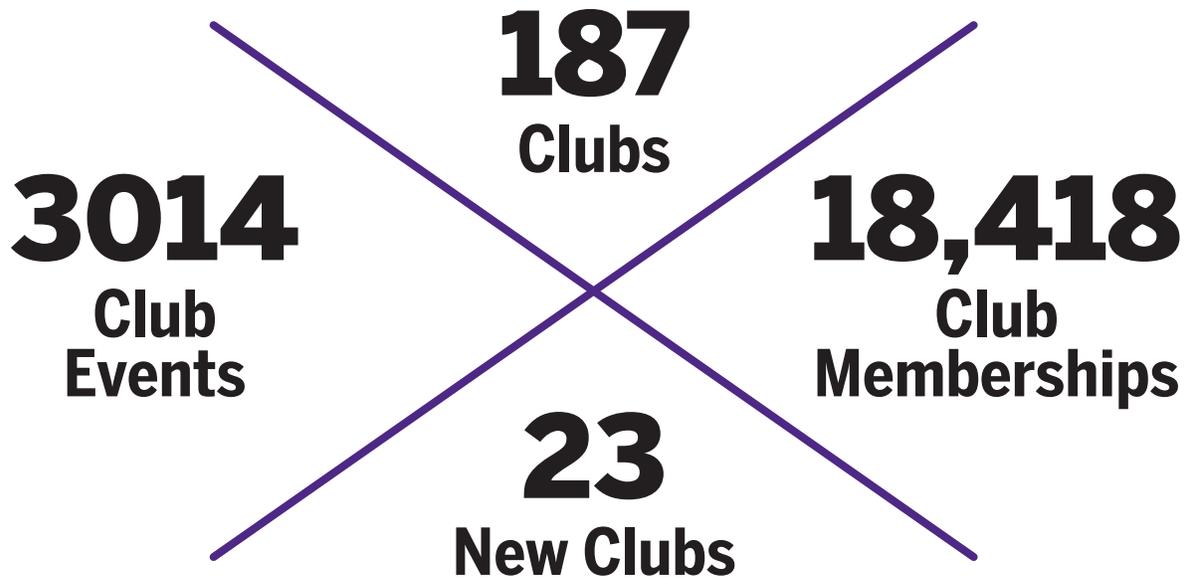
1,200
Hours of
Volunteering

394
Individual
volunteering
shifts

235
Student
Visits

Materials
Included in
Orientation
Packages of
ALL FIRST-YEAR
STUDENTS

CLUBS



EVENTS

USC Events exists to provide event solutions for all University constituents. Excellence is achieved through proactive customer solutions, consistent policies and focus on student development.



ADVOCACY

The USC advocacy department supports student leaders from across campus so they can influence all levels of government and university decision makers to create change that benefits students. The USC accomplishes these advocacy wins by ensuring students lead the entire process, and that we bring educated solutions to decision makers.

226

meetings with decision makers



STUDENT DEVELOPMENT

The USC provides students a number of ways to get involved and to develop as leaders. These opportunities come in the form of employment through our Associate, and Internship program, as well as in our operations. The USC also has countless volunteer opportunities for students to be involved with.

Employment

Executive

21

Associate and Intern Positions

\$76,331

paid to Associates and Interns

4589

hours recorded



Operations

Over **280**
part-time staff

\$1,182,889.96

paid out for part-time wages

Over **5,950**
hours of training

Volunteer



\$33,000

paid in honoraria

35

Coordinator Positions
(received 219 applications)

159

Committee Executive
Positions
(received 326 applications)

300

Committee positions

45

Council positions

8

Board positions

Grants



50

Grants distributed

\$94,222.00 distributed

Average grant amount of

\$1,844.44

2 Grants over **\$5,000**

Bursaries



254

students received bursaries

\$1,315,650

distributed

OPERATIONS - WAVE & SPOKE



The Wave offers the best in casual dining in the heart of campus. Guests enjoy selections from our gourmet burger menu, fresh pastas, entree salads, wraps & grill items. The Wave is also an extremely versatile venue and often the host to USC club events, speaker series, fashion shows & night club parties.

The Wave offers the best in casual dining in the heart of campus. Guests enjoy selections from our gourmet burger menu, fresh pastas, entree salads,

\$1,439,590 in sales

48 menu items

Average meal cost - **\$15**

400-500 customers each day

300 catered student events

15-20% savings

on catering compared to private sector



\$2.7
million in sales



1,500-2,000+
customers every day



55,000
pounds of
fries sold



383.5
barrels of
beer sold



63,338
coffees
sold



200,000
bagels
sold



12,403
CLTs
sold

RETAIL SERVICES



WESTERN FILM

480
shows



83
different
films

Popcorn sold by size:



2,369



3,214



1,841



18,102



600 students
watched The Room



Gave away **800** bags
of popcorn at events



Sold **168**
movie posters



Sometimes the only place
open on all of campus



CREATIVE SERVICES

Your one stop destination
for all of your printing &
graphic design needs.



687,696

B&W pages printed.
Equivalent to a stack
of pages approx

400 ft high



243,956

Colour pages printed



832 ft

of Wide Format
posters printed
= more than

5 football fields

in length



550+

graphic design
jobs processed



PURPLE STORE

The Purple Store is
where you'll find the
best Western clothing
on campus.

18,293
items sold





LOOKING FORWARD

The success and challenges that the 2015-2016 USC Executive experienced provide meaningful context, direction, and excitement for the future possibility and potential of the USC. This report is a valuable guide in measuring all of the changes, wins, and struggles that the USC faces during each term. This report is intended to highlight the many areas that the USC is serving and developing students, while also offering a benchmark from which to build.

This year our executive team will begin operating as a team of five. Our roles will have an added layer of learning, as we transition not only into new positions but also into the changes that each new position bring.

This year, the executives will work towards positive change and growth of the USC. We will begin work on a comprehensive Strategic Plan that will help guide the future direction of the organization. We will continue this trajectory of looking critically at how the USC has operated in the past, where we are now, and how we can lead the USC to a positive future. Additionally, the USC Executive will take a strong stance on supporting students this year. We are specifically interested in improving the supports for students mental wellbeing, sexual violence prevention and education, and discussing race and diversity on our campus.

Our hope is to make the USC a more accessible organization for all students. Holding open Executive office hours and collaborating with Constituency Councils are only some of the ways we have been enhancing our outreach. The 2016-2017 USC Executive will continue working to make sure that every student's voice is heard and that each student's experience is validated. If you ever want to reach out, please do not hesitate to set up a meeting with any of us!

Sincerely,

Eddy Avila
2016-2017 USC President