



## EXECUTIVE REPORT - VP External

MEETING DATE: JULY 18, 2014

Item:	Executive Progress Report: May – July
Author:	Jen Carter, Vice President External
Purpose of Report:	Purpose of receipt

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### Recommendation:

It is recommended that the Council receive this report.

### Portfolio Progress:

- Happy to say that all of the coordinator positions in my portfolio have been filled
- Working to get everyone up to speed for the year; will be working toward an action plan for my AVP
- Early Outreach - connected with the city to discuss the possibility of the city taking responsibility for the early outreach program moving forward
- Federal - attended the strategic planning conference in Wolfville beginning of July
- Provincial - settling in after the recent election; gearing up toward the strategic planning conference for OUSA next week
- Municipal - busy municipal portfolio; settling in and meeting with many different people from the city and getting the ball rolling for september
- really excited to have my team all together in september to get working on everything for the year

## Projects, Opportunities and Issues:

- Municipal get out the vote campaign
  - o massive, multi-faceted campaign which will include a poster campaign, canvassing, civic speed dating and mayoral debate
  - o goal will be to connect students to issues in the city and create a sense of community engagement across campus
  - o a successful get out the vote campaign will work wonders for the advocacy goals of the USC moving forward
- Restorative justice program
  - o new program that the USC will be piloting alongside the London Police
  - o goal will be to create connections to the community
  - o for the first five weeks of school, students will be given an extra option at the end of their ticket to go through the restorative justice program
    - will be managed through the external portfolio this year
    - students can expect to complete community service, write letters of apology and working on the Off Campus Noise response unit whereby peers will be the first contact when a noise complaint is filed in a near campus neighbourhood
- Long term early outreach
  - o working with the city on this
  - o city is looking into hiring a full time staff person to consider the logistics of taking over the program and what this would look like
  - o very exciting stuff! - possibility to integrate our program into the already existing London Child and Youth Network which will render the program much more effective
- Your London website
  - o first ever website directed at students to be their one stop shop for everything to do with the city
  - o USC is heavily involved in the committee that will be designing this website
  - o branding for the city will now be shared with this website to make sure students are getting the same information about the city

- o sophs will be notified about this website and will be asked to share this with frosh
- Community Outreach
  - o continuing to work to build relationships with neighbours
  - o will be interesting to see what we will be able to accomplish with our new neighbourhood relations coordinator
  - o planning on bi-monthly newsletter the neighbours to let them know which immunity initiatives the city is working on
- Better relationship with the USC for students on city committees
  - o looked at the experience of people last year in order to make this volunteer experience better
  - o will be bringing forward a policy for these volunteers to make sure that these positions are accountable to the USC

**Upcoming:**

- will be gearing up toward the get out the vote campaign
- amping up community relations before homecoming

**Sign-Offs**

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